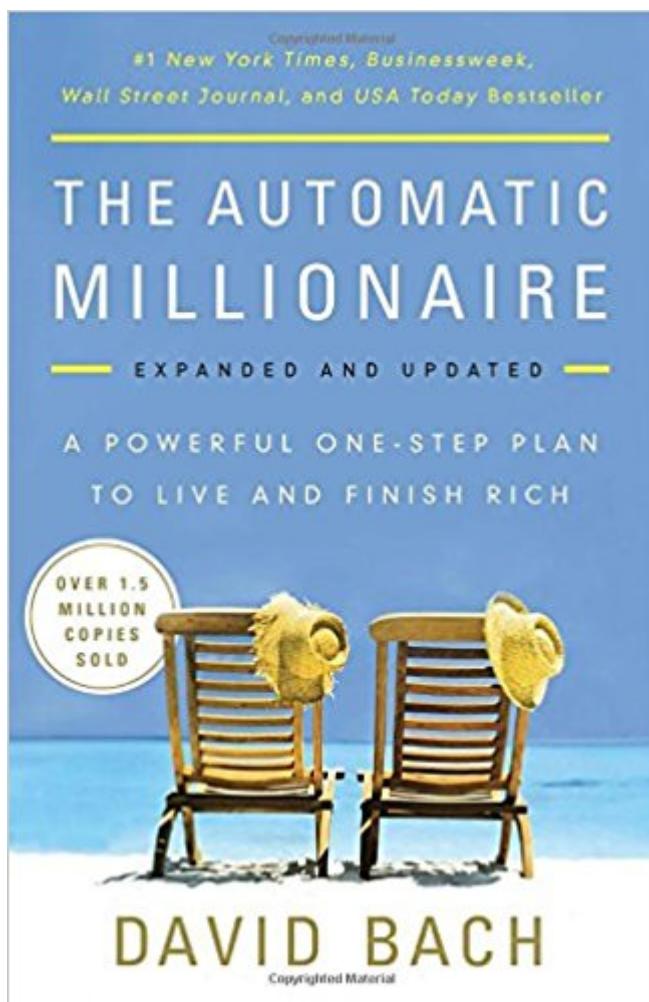


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The Automatic Millionaire, Expanded And Updated: A Powerful One-Step Plan To Live And Finish Rich



Synopsis

What's the secret to becoming a millionaire? For years people have asked David Bach, the national bestselling author of *Smart Women Finish Rich*, *Smart Couples Finish Rich*, and *Start Late, Finish Rich* what's the real secret to getting rich? What's the one thing I need to do? Now, in the newly revised *The Automatic Millionaire*, expanded and updated, David Bach is sharing that secret. The *Automatic Millionaire* starts with the powerful story of an average American couple--he's a low-level manager, she's a beautician--whose joint income never exceeds \$55,000 a year, yet who somehow manage to own two homes debt-free, put two kids through college, and retire at 55 with more than \$1 million in savings. Through their story you'll learn the surprising fact that you cannot get rich with a budget! You have to have a plan to pay yourself first that is totally automatic, a plan that will automatically secure your future and pay for your present. What makes *The Automatic Millionaire* unique:
You don't need a budget
You don't need willpower
You don't need to make a lot of money
You don't need to be that interested in money
You can set up the plan in an hour David gives you a totally realistic system, based on timeless principles, with everything you need to know, including phone numbers, websites and apps, so you can put the secret to becoming an Automatic Millionaire in place from the comfort of your own home. This powerful little book has the potential to secure your financial future. Do it once--the rest is automatic! #1 New York Times bestseller with over 1.5 Million Copies Sold The *Automatic Millionaire* is one of the most popular financial books of our time. It was a runaway hit when it was first published in 2004, spending thirty-one weeks on the New York Times bestseller list and appearing at number one simultaneously on the New York Times, USA Today, BusinessWeek, and Wall Street Journal business bestseller lists. It has sold over 1.5 million copies and been translated around the world in over a dozen languages. This is the first update since 2005 and includes updated information on taxes, investments, technologies and apps to automate your financial life as well as David's latest systems for making the entire process even easier.

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Customer Reviews

Despite its sensational title, David Bach's *The Automatic Millionaire: A Powerful One-Step Plan to Live and Finish Rich* is not a get-rich-quick guide. Rather, the book is a straightforward march through common-sense personal financial planning that suggests readers "automate" their contributions to retirement and investment vehicles. Bach, in fact, calls his model the "tortoise approach" to becoming wealthy by retirement age. In the early part of the book Bach builds on ideas he established in *Smart Women Finish Rich* and other bestselling titles. His core principle is that, to succeed, you must "Pay Yourself First." In other words, he suggests using pre-tax retirement accounts (e.g. 401(k)s or IRAs) to set aside a fixed, monthly sum of money before considering what is left for living expenses. The "automatic" part of the title comes from Bach's emphasis on using automated payroll deductions to avoid the temptation of using the money to pay today's bills. Bach insists that "regardless of the size of your paycheck, you probably already make enough money to become rich." But his claims that his plan requires "no budget, no discipline," is a bit disingenuous. His discussion of the "The Latte Factor" shows that, to find money to start a retirement plan, a person with a modest income needs to make an up-front commitment to stop accruing debt and to reduce spending on such "wasteful" items as lattes and cigarettes. In the end *The Automatic Millionaire* does not offer much that is new for readers already familiar with personal finance basics like accelerated mortgage payments, "the miracle of compound interest," and the setting up of emergency funds. But, for those just starting with financial planning, Bach provides a host of resources to put recommendations into action. He walks his readers through such fundamentals as shopping for interest rates, creating a balanced retirement portfolio, and consolidating debt. And Bach's conversational style will make this quick read highly palatable for those daunted by more

detailed investment and personal finance titles. --Patrick O'Kelley --This text refers to an out of print or unavailable edition of this title.

Bach, author of several bestsellers including *Smart Women Finish Rich* and *Smart Couples Finish Rich*, offers a simple prescriptive plan for financial security. The secret: the astonishingly vanilla "Pay Yourself First," which, in Bach's words, is "the one proven, easy way to get rich." Instead of worrying about taxes, budgeting or investing, the key, according to Bach, is to set aside between 10% and 15% of gross income for savings the equivalent of one hour's worth of income every day. While this strategy may seem obvious, many people don't take this basic step. That's why Bach says everyone should write down their "Automatic Millionaire Promise," which spells out what percentage of their income they will start saving by a certain date. To insure that people carry through on their efforts, Bach says they should have deposits automatically made to a retirement account. Then, the next step is to capitalize on the power of compounding by contributing the maximum amount to, say, an employer's 401(k) account. To help readers navigate the maze of investment choices, Bach includes contact information for a number of mutual funds and Web sites offering authoritative financial information. Bach's key principle, along with such advice as buying real estate, paying down debt and making charitable deductions, is not groundbreaking; and regrettably, it may be unrealistic for many: tens of millions of Americans are in serious credit card debt because they can't make ends meet on their salaries; how, then, are they to save so much of their gross income? However, his easygoing approach, complete with real-life examples and clever phrases such as "Latte Factor," will appeal to the many money-challenged consumers who have made a New Year's resolution to get their finances on a firmer footing. Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. --This text refers to an out of print or unavailable edition of this title.

Given that there are probably thousands of self-help style financial books on the market, the trick is to appeal as simply and quickly as possible to the reader who needs and wants some solid instruction on making wise decisions with one's income. This is that book. Surprisingly simple and tremendously encouraging, this volume includes several basic financial maneuvers that can be accomplished in very little time at all, and will pay big dividends in the future. Best for those at the start of their wage-earning years, but helpful for anyone ready to begin making the smartest choices with their money.

Great reference for teaching! Can't wait to use this book in my career!

Very informative book. One of the best book I've read in this genre. It is a short read. Provides very clear information and you have a better idea as to what you can do to make your life easier... automate everything!

This is a good book. It is more for beginners that are not familiar with automated investing/dollar cost averaging. It does provide a good plan to get people started. The pay yourself first principle is relatively basic but the automation piece detailed in this book is a good tool to help get people started on the right path. Low cost index funds are also a good way to diversify and passively invest. Overall this book is a good place for someone looking to start investing for their future.

Given the state of the Social Security system combined with 73 million baby boomers stepping into retirement, this manual couldn't have come at a better time. David Bach has taken basic, proven investment and savings techniques, bound them together in one easy-to-read manual, and produced a book of financial truths and techniques for everyone. The power of systematic investing is well-documented and proven; Bach calls it the "latte factor": the systematic investment of small amounts of money over time. His spin is to automate your highest financial priorities. If retirement is your top priority, for example, automate that choice by having funds invested into 401k's, IRA's, and other plans faithfully, without having to make a recurring, monthly decision. Human nature is such that if I have to repeatedly make a decision to set aside funds for a long-term goal, in the face of short term pressures and priorities, the long-term goal will eventually lose out. He is right. As a "younger" boomer in his late forties, I take comfort in Bach's strategies; there is still time for them to work in my life. I have already executed many of them. Warning: If you are already 60+, you might not have enough time before retirement to fully harvest the seeds Bach recommends planting. Seek other remedies to meet your retirement goals.

This Book has changed my Life in just one week, this book is so easy to comprehend and it brings everything to the forefront. This is a MUST READ!!! Trust me and do yourself a favor and purchase it, you will not regret it

Easy read. Very informative.

This is an easy read and great financial guide. Very practical even now, because this book was written years ago. I'm on my way!

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